

## Shoreline Insertion Order

**Insertion #**

318947

**Submitted**

2021-11-24 12:46:50

**Sales Rep**

L-129 BG - Brad Johnson

**Account Name**

Apple Realty West

**Advertiser Status**

New

**Contact Name**

Dave Gassman

**Address**4405 E Apple Ave  
Muskegon, Michigan 49442  
United States**Phone**

(231) 788-4471

**Email**[applerealtywest@aol.com](mailto:applerealtywest@aol.com)

## Product Details

**Product**

Broadsheet

**Broadsheet Ad Size**

6x3.5 Comic Bottom Strip

**Caption**

72SOLDMUSKEGON

**Color**

Yes

**Color Charge / Day**

\$32.00

**Special Section / Pages**

Pg 2

## Publications

**Publication 1**

9BGM

**Price / Day**

\$95.00

**Date(s)**Thu 12/02/21, Thu 12/09/21, Thu  
12/16/21, Thu 12/23/21, Thu 12/30/21

## Additional Information

**Pickup?**

No

**Proof Needed?**

Yes

**Email Proof To**[banks@ludingtondailynews.com](mailto:banks@ludingtondailynews.com)**Tear Sheets?**

No

**Page Request**

pg 2

**Copy Instructions**

Robin...Judy as looked at this for me and determined the size for me. This account is Brad's going forward.

Thanks

Banks

**Artwork**

- [Apple-Realty-West-72Sold.pdf](#)